



IDEA EVALUATION

IDEA OWNER'S NAME

LOCATION OF IDEA CONCEPTION

DATE

PROBLEM DEFINITION OR UNMET NEED

NO. OF VOTES

IDEA (SKETCH OR EXPLANATION)

POSITIVE ASPECTS

LIST ALL THE POSITIVE ASPECTS OF THE IDEA FIRST.

NEGATIVE ASPECTS

LIST ALL THE NEGATIVE ASPECTS OF THE IDEA, IRRESPECTIVE OF WHETHER THEY COULD BE OVERCOME OR NOT.

INNOVATIVE SOLUTIONS TO NEGATIVES

NOW TRY AND THINK OF WAYS TO OVERCOME OR RESOLVE THE NEGATIVE ASPECTS.

WHAT IS YOUR INSTINCT?

THIS IS JUST THE EMOTIONAL RESPONSE OR GUT REACTION YOU HAVE TO THE IDEA. EACH TEAM MEMBER OFFERS THEIR OWN.

CAN WE CHANGE THIS?

IS THERE ANY WAY TO FLIP A NEGATIVE EMOTIONAL RESPONSE TO A POSITIVE ONE? I.E. MATERIAL CHANGE, COLOUR CHANGE ETC..